### Info-activism stories

Use this matrix to discover which tools were used for each campaign. The left side shows you where you can find the examples: in the 10 Tactics film, in the 10 Tactics cards, or on the info-activism website. To read more follow the link www.informationactivism.org.

| Video volunteers demand land rights, India | Pink Chaddi Campaign for women's rights, India | The Targuist Sniper uncovers police corruption, Morocco | The Saffron Revolution and recording an uprising, Burma | Anonising folklore with a feminist twist, Egypt | Mapping a conflict in real-time, Lebanon | Putting torture on the President's map, Tunisia | Telling personal stories of violence, Southern Africa | Plane spotting to highlight corruption, Tunisia | TheyWorkForYou connects citizens and MPs, UK | Greenpeace's Kleercut campaign for the environment, USA | Tracking government spending, Slovakia | Highlighting the work of Unsung Peace Heroes, Kenya | Education as a vaccine against AIDS, Nigeria | Telling true stories with sex workers, Cambodia | Mapping harassment on the streets of Cairo, Egypt | Facebook organised kiss-in protest, Spain | A mobile phone app to monitor Israeli settlements, West Bank | The Zero Rupee note fights corruption, India | Monitoring the 2010 Burma elections, Burma | The Bell Bajao Campaign fighting domestic violence, India | Uncovering corruption in the health sector, South Africa | Farm subsidy tracking, Morocco |
|------------------------------------------|-----------------------------------------------|-------------------------------------------------|-------------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|-----------------------------------------------|
| ![film](https://example.com/film) | ![cards](https://example.com/cards) | ![social networking](https://example.com/social-networking) | ![video](https://example.com/video) | ![flashmob](https://example.com/flashmob) | ![open source](https://example.com/open-source) | ![blogging](https://example.com/blogging) | ![data](https://example.com/data) | ![microblogging](https://example.com/microblogging) | ![mobile](https://example.com/mobile) | ![photography](https://example.com/photography) | ![storytelling](https://example.com/storytelling) | ![mapping](https://example.com/mapping) | ![web](https://example.com/web) | ![film](https://example.com/film) | ![cards](https://example.com/cards) | ![social networking](https://example.com/social-networking) | ![video](https://example.com/video) | ![flashmob](https://example.com/flashmob) | ![open source](https://example.com/open-source) | ![blogging](https://example.com/blogging) | ![data](https://example.com/data) | ![microblogging](https://example.com/microblogging) | ![mobile](https://example.com/mobile) | ![photography](https://example.com/photography) | ![storytelling](https://example.com/storytelling) | ![mapping](https://example.com/mapping) | ![web](https://example.com/web) |

10 Tactics provides original and artful ways for rights advocates to capture attention and communicate a cause. It includes a 50-minute film documenting stories from around the world and a set of cards; with tools, tips and advice, for you to work through as you plan your own info-activism. The film has been translated into more than 25 languages.
10 tactics

“a must-see documentary that explores how campaigners are successfully using new technologies and tactics to change the status quo.”
Ecologist Magazine

“a handbook in how best to disseminate ideas”
BBC Click Program

“Fantastic for trainers on the lookout for great, inspirational materials!”
Greenpeace International

www.informationactivism.org