### Info-activism stories

Use this matrix to discover which tools were used for each campaign. The left side shows you where you can find the examples in the 10 Tactics film, in the 10 Tactics cards, or on the info-activism website. To read more follow the link [www.informationactivism.org](http://www.informationactivism.org).

#### Video volunteers demand land rights, India
- Video
- Web

#### Pink Chaddi Campaign for women's rights, India
- Social networking
- Video

#### The Targuist Sniper uncovers police corruption, Morocco
- Social networking
- Video

#### The Saffron Revolution and recording an uprising, Burma
- Social networking
- Video

#### Animating folklore with a feminist twist, Egypt
- Social networking
- Video

#### Mapping a conflict in real time, Lebanon
- Social networking
- Video

#### Putting torture on the President's map, Tunisia
- Social networking
- Video

#### Telling personal stories of violence, Southern Africa
- Social networking
- Video

#### Making karaoke videos for human rights, Asia Pacific
- Social networking
- Video

#### "Give Lukashenko his own Lu-net!", Belarus
- Social networking
- Video

#### Using software to organise and mobilise supporters, Worldwide
- Social networking

#### Mapping farm subsidy payments, Sweden
- Social networking
- Video

#### Visualising the crisis in Darfur, USA
- Social networking
- Video

#### Field reporting the 2008 Mumbai terror attacks, India
- Social networking
- Video

#### Gathering citizen reports of violence, Madagascar
- Social networking
- Video

#### Budget tracking by citizens, Kenya
- Social networking
- Video

#### A Freedom Fone to respond to information needs, Zimbabwe
- Social networking
- Video

#### Exposing torture by police, Egypt
- Social networking
- Video

#### Presidential plane spotting to highlight corruption, Tunisia
- Social networking
- Video

#### TheyWorkForYou connects citizens and MPs, UK
- Social networking
- Video

#### Remembering Neda and documenting state abuses, Iran
- Social networking
- Video

#### 350.org supports an International Day of Climate Action, Worldwide
- Social networking
- Video

#### We the Women, supporting creative dialogue, Saudi Arabia
- Social networking
- Video

#### Flash mobs to challenge repression, Belarus
- Social networking
- Video

#### Greenpeace's Kleercut campaign for the environment, USA
- Social networking
- Video

#### Tracking government spending, Slovakia
- Social networking
- Video

#### Highlighting the work of Unsung Peace Heroes, Kenya
- Social networking
- Video

#### Education as a vaccine against AIDS, Nigeria
- Social networking
- Video

#### Telling true stories with sex workers, Cambodia
- Social networking
- Video

#### Mapping harassment on the streets of Cairo, Egypt
- Social networking
- Video

#### Facebook organised kiss-in protest, Spain
- Social networking

#### A mobile phone app to monitor Israeli settlements, West Bank
- Social networking

#### The Zero Rupee note fights corruption, India
- Social networking
- Video

#### Monitoring the 2010 Burma elections, Burma
- Social networking
- Video

#### The Bell Bajao Campaign fighting domestic violence, India
- Social networking
- Video

#### Uncovering corruption in the health sector, South Africa
- Social networking
- Video

#### Farm subsidy tracking, Mexico
- Social networking
- Video

#### I am not an offender, Chile
- Social networking
- Video

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**10 Tactics** provides original and artful ways for rights advocates to capture attention and communicate a cause. It includes a 50-minute film documenting stories from around the world and a set of cards, with tools, tips and advice, for you to work through as you plan your own info-activism. The film has been translated into more than 25 languages.
"a must-see documentary that explores how campaigners are successfully using new technologies and tactics to change the status quo."
Ecologist Magazine

"a handbook in how best to disseminate ideas"
BBC Click Program

“Fantastic for trainers on the lookout for great, inspirational materials!”
Greenpeace International

www.informationactivism.org