

Organisation	HQ	Data as influence: Campaigning	Data as influence: Communications	Data as asset	Data as intelligence
4Degre.es	U.S.	x	✓	x	x
270 Strategies	U.S.	✓	✓	x	x
ActBlue	U.S.	✓	x	x	x
ActionSprout	U.S.	x	✓	x	✓
Acxiom	U.S.	x	x	✓	✓
Adform	Denmark	x	✓	✓	✓
admo.tv	France	x	✓	✓	✓
Adsquare	Berlin	x	✓	✓	x
Adrenaline Digital	Switzerland	x	✓	x	x
Advance Local	U.S.	x	✓	x	x
Advanced Skills Initiative	U.K.	x	✓	x	✓
Advoc8	U.S.	x	✓	x	x
AdvocacyData	U.S.	✓	✓	✓	✓
AggregatIQ	Canada	x	x	✓	✓
Agora Public Affairs	Colombia	✓	✓	x	x
Alliant	U.S.	x	x	✓	x
AloPolitico	Brazil	✓	✓	x	x
Alphonso	U.S.	x	x	✓	x
Amicus	U.S.	✓	✓	x	x
Analyst Institute	U.S.	✓	x	x	x
AnalyticsIQ	U.S.	x	x	✓	✓
Appnexus	U.S.	x	✓	x	✓
Apptenix	Argentina	✓	✓	x	✓
Apriori Data	U.S.	x	x	✓	✓
Aristotle	U.S.	✓	✓	✓	✓
Asana Creative strategy	U.S.	x	✓	x	✓
Attently.io	U.S.	x	x	✓	x
Audience Partners	U.S.	x	x	✓	✓
Audiense	U.S.	x	x	✓	✓
AutoPolitic	Singapore	✓	✓	x	x
Axiom strategies	U.S.	✓	✓	x	x
Axis	U.S.	x	x	✓	x
Basis Technology	U.S.	x	x	✓	✓
Belgrave Comms	U.K.	x	✓	x	x
Blackbaud	U.S.	✓	✓	✓	✓
Blue Labs	U.S.	x	x	x	✓
Blue State Digital	U.S.	✓	✓	x	✓
Boo-box	Argentina	x	✓	x	✓
Bully Pulpit Interactive	U.S.	✓	✓	✓	✓
Burson Marstelle	U.S.	x	✓	x	✓
Brujula	Colombia	x	✓	x	x

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<u>Buying Time</u>	U.S.	x	✓	x	x
<u>Buzzmaker</u>	U.S.	✓	✓	x	✓
<u>Buzztools</u>	U.S.	x	✓	x	x
<u>Cambridge Analytica</u>	U.S.	Shut down			
<u>Camelot</u>	U.S.	✓	x	x	✓
<u>Campaign Grid</u>	U.S.	x	✓	✓	✓
<u>Campaigning Bureau</u>	Germany	✓	✓	x	✓
<u>The Campaign Group</u>	U.S.	x	✓	x	x
<u>Campaign Partner</u>	U.S.	✓	✓	x	x
<u>Catalist</u>	U.S.	x	x	✓	✓
<u>Care2</u>	U.S.	✓	x	✓	x
<u>Cerillion</u>	U.S.	x	x	x	✓
<u>CFB Strategies</u>	U.S.	✓	x	x	✓
<u>Chambers Lopez Strategies</u>	U.S.	✓	✓	✓	✓
<u>Circus Marketing</u>	Mexico	x	✓	x	✓
<u>Cision</u>	U.S.	x	✓	x	✓
<u>CiviCRM</u>	U.S.	x	x	x	✓
<u>Civis Analytics</u>	U.S.	x	x	✓	✓
<u>Clarity Campaign Labs</u>	U.S.	✓	x	x	✓
<u>Clear Channel</u>	U.K.	x	✓	x	✓
<u>Click and Pledge</u>	U.S.	✓	x	x	x
<u>Cold Spark</u>	U.S.	x	✓	x	x
<u>ComScore</u>	U.S.	x	x	x	✓
<u>Conservative Connector</u>	U.S.	x	x	✓	x
<u>ContactCreator</u>	U.K.	x	x	✓	✓
<u>Convergence Strategies</u>	U.S.	x	✓	x	x
<u>Corelogic</u>	U.S.	x	x	x	✓
<u>Cornerstone Solutions</u>	U.S.	✓	x	x	x
<u>Cosmonauts & Kings</u>	Germany	✓	✓	x	x
<u>Craft</u>	U.S.	✓	✓	x	✓
<u>Crayon Advertising</u>	India	x	✓	x	x
<u>Creation Agency</u>	U.K.	x	✓	x	✓
<u>Creative Nerds</u>	U.K.	x	✓	x	✓
<u>Crimson Hexagon</u>	U.S.	x	x	✓	✓
<u>Crystal knows</u>	U.S.	x	x	x	✓
<u>Crowdskout</u>	U.S.	✓	x	x	✓
<u>Crosby Textor</u>	U.K.	✓	x	x	✓
<u>Crowdpac</u>	U.S.	✓	x	x	x
<u>Cygnal</u>	U.S.	x	x	x	✓
<u>Cubeiq</u>	U.S.	x	x	x	✓
<u>D2</u>	U.S.	x	x	x	✓

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<u>Data 8</u>	U.K.	x	x	x	✓
<u>Datanet India</u>	India	x	x	✓	✓
<u>Data Propria</u>	U.S.	x	x	✓	✓
<u>Datalogix</u>	U.S.	Now owned by Oracle			
<u>Dataxpand</u>	U.S.	x	x	✓	✓
<u>Dataxu</u>	U.S.	x	✓	x	✓
<u>Dattis</u>	Colombia	x	✓	x	x
<u>DeepRoot Analytics</u>	U.S.	x	x	x	✓
<u>Definers Public Affairs</u>	U.S.	x	✓	✓	x
<u>Democracy Engine</u>	U.S.	✓	x	x	x
<u>Digilant</u>	U.S.	x	✓	x	✓
<u>Digital Element</u>		x	x	✓	x
<u>Distil networks</u>	U.S.	Security, anti bots and fraud detection			
<u>DMi Partners</u>	U.S.	x	✓	x	x
<u>Donbue</u>	Argentina	x	✓	x	x
<u>DonorBureau</u>	U.S.	x	✓	x	✓
<u>Drawbridge</u>	U.S.	x	x	x	✓
<u>DSPolitical</u>	U.S.	x	✓	x	✓
<u>Dstllery</u>	U.S.	x	✓	✓	✓
<u>ecanvasser</u>	Ireland	x	x	x	✓
<u>eddt</u>	Canada	✓	✓	x	x
<u>Eddy Communications</u>	Canada	x	✓	x	x
<u>Edmonds Elder</u>	U.K.	x	✓	x	✓
<u>El Equipo De Campana</u>	Mexico	✓	✓	✓	✓
<u>El Toro</u>	U.S.	✓	✓	✓	✓
<u>Election Awaaz</u>	India	✓	✓	✓	✓
<u>EME Marketing and Consulting</u>	Colombia	x	✓	x	✓
<u>Equipo70</u>	Venezuela	x	✓	x	x
<u>Epsilon</u>	U.S.	x	✓	✓	✓
<u>EveryAction</u>	U.S.	✓	x	x	✓
<u>eXelate</u>	U.S.	Now owned by Nielsen			
<u>Experian</u>	Ireland	x	x	✓	x
<u>Facemedia</u>	Brazil	x	✓	x	✓
<u>Factual</u>	U.S.	x	x	✓	x
<u>Family Advertising</u>	U.K.	x	✓	x	✓
<u>Federavox</u>	France	Website no longer active			
<u>FiscalNote</u>	U.S.	x	x	✓	✓
<u>Filpac</u>	U.S.	x	x	x	✓
<u>Fluentco</u>	U.S.	x	✓	✓	✓
<u>Fourthwall Media</u>	U.S.	x	x	✓	✓
<u>Foresight365</u>	U.S.	x	✓	✓	x

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FP1 strategies	U.S.	✓	✓	x	x
Garelififabrizi.com	Argentina	✓	✓	x	x
GCK Consulting	U.S.	✓	✓	✓	x
Germin8	India	x	x	x	✓
GetRevelant	U.S.	x	✓	x	x
GetUpstream	U.S.	✓	✓	x	✓
GfK MRI	U.S.	x	x	x	✓
Global Mind	U.S.	✓	✓	x	x
Global Superpower	U.K.	x	✓	x	✓
Go Big Media Inc	U.S.	x	✓	x	x
Go Digital	Colombia	x	✓	x	✓
Good stuff	U.K.	x	✓	x	✓
GPS Impact	U.S.	✓	✓	x	x
Gravis Marketing	U.S.	x	✓	✓	x
Gravy analytics	U.S.	x	x	✓	✓
Grey Global	U.S.	x	✓	x	x
GroundTruth	U.S.	x	x	✓	✓
GroupM	U.S.	x	✓	x	✓
Hamburger Gibson Creative	U.S.	x	✓	x	x
Harris Media	U.S.	x	✓	x	x
Harvey McKinnon Associates	Canada	✓	x	x	✓
Haystaqdna	U.S.	x	x	✓	✓
Heavenly Brand Agency	U.K.	x	✓	x	x
Heuristica Communications	Mexico	x	✓	x	x
Hill City Strategies	U.S.	✓	✓	x	✓
Hines Digital	U.S.	✓	x	x	x
Hootsuite	U.S.	x	✓	x	x
HubSpot	U.S.	x	✓	x	x
HP Vertica	U.S.	x	x	x	✓
i360	U.S.	✓	✓	✓	✓
IBM	U.S.	x	x	x	✓
iclick Interactive	China	x	✓	✓	✓
Ideia Big Data	Brazil	x	x	✓	✓
iDONATEpro	U.S.	✓	x	✓	✓
IndiaVotes	India	x	x	✓	✓
InfluentialData.com	U.S.	x	x	✓	x
Infogroup	U.S.	x	✓	✓	✓
InfoUSA	U.S.	x	✓	✓	✓
Inmobi	India	x	✓	x	x
InstaGIS	U.S.	x	x	✓	x
Inventum.group	U.S.	✓	x	x	x

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<u>Invoke</u>	Malaysia	x	x	✓	✓
<u>IPAC, CAG and Prashant Kishor</u>	India	✓	x	x	x
<u>iprospect</u>	U.S.	x	✓	x	x
<u>IQM</u>	U.S.	x	x	x	✓
<u>ISpolitical</u>	U.S.	x	x	x	✓
<u>Jasulca Terman Strategic Communications</u>	U.S.	x	✓	x	x
<u>Jamestownassociates</u>	U.S.	x	✓	x	x
<u>JTD Strategies</u>	U.S.	✓	✓	x	x
<u>Jota Jota Rendón</u>	Colombia	✓	✓	x	x
<u>Kampa17</u>	Germany	✓	x	x	x
<u>Kantar</u>	U.K.	x	x	x	✓
<u>Katzing Creative Ways</u>	U.S.	x	✓	x	x
<u>Keel</u>	U.S.	x	x	x	✓
<u>Kennedy Communications</u>	U.S.	x	✓	x	✓
<u>Kindful</u>	U.S.	✓	x	x	✓
<u>Klaviyo</u>	U.S.	x	x	x	✓
<u>L2</u>	U.S.	x	x	✓	x
<u>Le Black Room</u>	Mexico	x	✓	x	x
<u>Leidos</u>	U.S.	x	x	✓	✓
<u>Liegey Muller Pons</u>	France	✓	x	✓	✓
<u>LiveRamp</u>	U.S.	x	x	✓	✓
<u>Llorente & Cuenca</u>	Latin America, Spa	x	✓	x	x
<u>Loopa360</u>	Argentina	x	x	✓	✓
<u>Lotame</u>	U.S.	x	x	✓	✓
<u>Luntz Global</u>	U.S.	x	x	✓	✓
<u>maddogmail</u>	U.S.	x	✓	x	x
<u>Maelstrom solutions</u>	U.S.	x	✓	x	x
<u>MammothAgency</u>	U.S.	✓	✓	x	x
<u>Market Predict</u>	U.S.	x	x	x	✓
<u>Markle</u>	U.S.	✓	x	x	✓
<u>Matchbox</u>	U.S.	x	x	✓	✓
<u>MCC</u>	Colombia	x	✓	x	x
<u>McCaan World Group</u>	U.S.	x	✓	x	x
<u>McLaughlin</u>	U.S.	x	x	✓	x
<u>MDWCOMM</u>	U.S.	x	✓	x	x
<u>MediaCom</u>		x	✓	x	x
<u>MediaMath</u>	U.S.	x	✓	x	✓
<u>Meltwater</u>	U.S.	x	✓	x	✓
<u>Message Space</u>	U.K.	x	✓	x	✓
<u>Mobrain</u>	U.S.	x	✓	x	✓
<u>Modak Analytics</u>	India	x	x	x	✓

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<u>Mothership strategies</u>	U.S.	✓	x	x	x
<u>Motive</u>	U.S.	x	✓	x	✓
<u>Murphy Nasica</u>	U.S.	✓	✓	✓	✓
<u>MVPStrategy</u>	U.S.	x	✓	x	x
<u>Mypoliticalmanager</u>	U.S.	✓	x	✓	x
<u>Namsor</u>	France	x	x	✓	✓
<u>Nation Builder</u>	U.S.	✓	x	✓	✓
<u>NCC Media</u>	U.S.	x	✓	x	✓
<u>Nielsen</u>	U.K.	x	✓	x	✓
<u>NetOwl EntityMatcher</u>	U.S.	x	x	✓	✓
<u>Neustar</u>	U.S.	x	x	x	✓
<u>New Blue Interactive</u>	U.S.	✓	x	x	x
<u>New Sapiens</u>	Colombia	x	✓	x	✓
<u>Newlink Group</u>	U.S.	x	✓	x	x
<u>NGP Van</u>	U.S.	✓	x	x	✓
<u>Numbr Group</u>	Brazil	x	x	x	✓
<u>Ogilvy</u>	U.S.	x	✓	x	x
<u>OnMessage Inc.</u>	U.S.	x	✓	x	x
<u>Optimizely</u>	U.S.	x	x	x	✓
<u>Oracle</u>	U.S.	x	x	✓	✓
<u>Organizer</u>	U.S.	✓	x	x	✓
<u>Orkash</u>	India	x	x	x	✓
<u>Other</u>	U.K.	x	✓	x	✓
<u>Oursobeychok</u>	U.S.	x	✓	x	x
<u>Outra</u>	U.S.	x	x	x	✓
<u>ownerIQ</u>	U.S.	x	x	✓	x
<u>Oyku, dialogue international</u>	Turkey	x	✓	x	x
<u>Ozone Group</u>	Colombia	x	✓	x	x
<u>Performics</u>	U.S.	x	x	x	✓
<u>Phone2Action</u>	U.S.	✓	x	x	x
<u>Pig.gi</u>	Mexico	No political clients			
<u>Pinstorm</u>	India	x	✓	x	✓
<u>Politicaldatainc.</u>	U.S.	x	x	✓	✓
<u>Political Edge</u>	India	x	x	✓	✓
<u>Ponte Estrategia</u>	Brazil	x	✓	✓	✓
<u>Populus</u>	U.K.	x	x	✓	✓
<u>PowerthruConsulting</u>	U.S.	✓	x	x	x
<u>Praxisnah</u>	Germany	✓	x	✓	✓
<u>PRecise Communications</u>	Colombia	x	✓	x	x
<u>Precision strategies</u>	U.S.	✓	✓	x	✓
<u>Predict Wise</u>	U.S.	x	x	✓	✓

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Propertyradar	U.S.	x	x	✓	✓
Qualia media	U.S.	x	x	✓	✓
Quantcast	U.S.	x	x	✓	✓
Quickly Publicidad	Colombia	x	✓	x	x
Quid	U.S.	x	x	✓	✓
R/ga	U.S.	x	✓	x	x
Raise the Money	U.S.	✓	x	x	✓
RapLeaf	U.S.	Now owned by Towerdata			
Rasmussen Global	Denmark	✓	✓	✓	✓
Reciprocal Results	U.S.	x	✓	x	x
ReD Associates	Denmark	✓	✓	x	✓
Red Maverick Media	U.S.	✓	x	x	x
Resonate	U.S.	x	✓	x	x
Returning Marketing Ltd	U.S.	x	✓	x	x
Revolution messaging	U.S.	✓	✓	x	x
RevUp	U.S.	✓	x	✓	✓
Rhythm One	U.S.	x	✓	x	✓
Rising Tide Interactive	U.S.	✓	✓	x	✓
Rocket Fuel	U.S.	x	✓	x	✓
Rollout Democracy	U.K.	✓	x	x	x
rVotes	U.S.	x	x	✓	✓
Sabio Mobile	U.S.	x	x	✓	✓
SafeGraph	U.S.	x	x	✓	✓
Salesforce	U.S.	x	x	x	✓
SAP	U.S.	x	x	x	✓
Semcasting	U.S.	x	x	✓	✓
Smart Media Group	U.S.	x	✓	x	x
Stratics Networks	U.S.	x	✓	✓	x
SocialCode	U.S.	x	✓	x	✓
Solidarity Strategies	U.S.	✓	✓	x	x
Spectrum Reach Advertising	U.S.	x	✓	x	x
SSI Data	U.S.	x	x	✓	x
Steinaiis	U.S.	x	✓	x	x
Stirista	U.S.	x	✓	✓	✓
Stratcom (Strategic Communications Inc.)	Canada	✓	x	x	x
Shaviv Strategies and Campaigns	U.S.	✓	x	✓	x
SCL Group	U.K.	x	x	✓	✓
Strategic Telemetry	U.S.	x	x	x	✓
Sussex Strategy	Canada	✓	✓	x	x
Talbot Digital	U.S.	x	✓	x	x
Targeted Victory	U.S.	✓	✓	x	x

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<u>TargetPoint</u>	U.S.	x	x	✓	✓
<u>TargetSmart</u>	U.S.	x	x	✓	✓
<u>Tectonica Studios</u>	Argentina	✓	x	x	✓
<u>Telus</u>	Mexico	x	x	✓	✓
<u>The Balduzzi Group</u>	U.S.	x	✓	x	x
<u>The Beytin Agency</u>	U.S.	✓	✓	x	x
<u>The Campaign 360</u>	India	✓	✓	✓	✓
<u>The Campaign Workshop</u>	U.S.	✓	✓	x	x
<u>The Chadderdon Group</u>	U.S.	✓	✓	x	✓
<u>The Community Agency</u>	U.S.	x	✓	x	x
<u>The Data Trust</u>	U.S.	x	x	✓	✓
<u>The E W Scripps Company</u>	U.S.	x	✓	x	x
<u>The GroundWork / Timshel</u>	U.S.	Website no longer active			
<u>The Insurrection</u>	U.S.	x	✓	✓	✓
<u>The Lukens Company</u>	U.S.	✓	✓	✓	✓
<u>The Messina Group</u>	U.S.	✓	✓	x	✓
<u>The Middle Resolution</u>	U.S.	✓	✓	x	x
<u>The NOW Group</u>	Canada	x	✓	x	x
<u>The Prosper Group</u>	U.S.	✓	x	x	✓
<u>The Right Strategy Group</u>	U.S.	✓	x	x	✓
<u>The Singularis Group</u>	U.S.	✓	✓	x	✓
<u>The Small Axe</u>	U.S.	✓	✓	x	x
<u>The Strategy Group</u>	U.S.	✓	✓	x	x
<u>The Trade Desk</u>	U.S.	x	✓	x	✓
<u>The Zoldak Agency</u>	U.S.	✓	✓	x	x
<u>Thinknear</u>	U.S.	x	✓	✓	✓
<u>ThoughtBuzz</u>	Singapore	x	x	x	✓
<u>TMWI</u>	U.K.	x	✓	x	✓
<u>TowerData</u>	U.S.	x	x	✓	✓
<u>Trilogy Interactive</u>	U.S.	✓	x	x	x
<u>True Clarity</u>	U.K.	x	✓	x	✓
<u>TruSignal</u>	U.S.	x	x	x	✓
<u>TubeMogul</u>	U.S.	x	✓	x	✓
<u>uCampaign</u>	U.S.	✓	x	x	✓
<u>Univision</u>	U.S.	x	x	✓	✓
<u>UnitedPublic Strategies</u>	U.S.	✓	✓	x	x
<u>Van City Studios</u>	U.S.	✓	✓	x	x
<u>Ve</u>	U.S.	x	✓	x	✓
<u>Venture Strategic</u>	U.S.	✓	✓	x	x
<u>Viapin</u>	Colombia	x	✓	x	x
<u>Victory Enterprises</u>	U.S.	✓	✓	✓	x

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<u>Vision Media Marketing</u>	U.S.	x	✓	x	x
<u>VisualDNA</u>	U.K.	x	x	✓	✓
<u>Voter Gravity</u>	U.S.	✓	x	x	✓
<u>Vriens and Partners</u>	Singapore	✓	✓	x	x
<u>Wildfire Contact</u>	U.S.	✓	x	x	x
<u>Xasis</u>	U.S.	x	✓	x	✓
<u>Yaap</u>	India	x	✓	x	x
<u>ZillionInfo</u>	U.S.	x	x	✓	✓

This research relies on publicly available information. Because many companies do not list their clients on their websites or in their other promotional material, we have included them on the basis of secondary data. To find out more about our process and categorisation you can see the overview at <https://ourdataourselves.tacticaltech.org/posts/whos-working-for-vote/>. If you believe any of this information is incorrect or misrepresented, please get in touch via [ttc \[at\] tacticaltech.org](mailto:ttc@tacticaltech.org). Last updated 28 November 2018.