**DATA-DAY**

**Wake up and plan your day**

The Software will provide Amazon with:
“...information about your use of Alexa, your Alexa Interactions”...
• “…such as your voice inputs, music playlists, and your Alexa to-do and shopping lists

**Go to the gym**

Data we collect:
“you may voluntarily provide us with additional information, such as your food, weight, sleep, water or feminine health tracking...”

**Search for an article**

Google uses your Voice & Audio Activity to:
• Learn the sound of your voice
• Learn how you say words and phrases
• Recognize when you say “Ok Google”

**Email a friend about work**

How we use information we collect:
“Our automated systems analyze your content (including emails) to provide you personally relevant product features, such as customized search results, tailored advertising...”

**Book your holidays**

How We Use Information We Collect:
“...we conduct profiling based on your interactions with the Airbnb Platform, your search and booking history, your profile information and preferences, and other content you submit to the Airbnb Platform.”

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**Brush your teeth**

Personal Information We Collect:
“... such as time spent brushing, areas of the mouth brushed, the position of the toothbrush during brushing...”

**Flirt on a dating app**

Information we collect:
“Of course, we also process your chats with other users as well as the content you publish...”

**Catch up with your family**

Automatically collected information:
“...the features you use like our messaging, calling, Status, or groups features, profile photo, about information, whether you are online, when you last used our Services (your „last seen”), and when you last updated your about information.”

**Sit in your favourite park**

How we use this information?
“We use location-related information-such as your current location, where you live, the places you like to go, and the businesses and people you’re near to...”

**Watch a YouTube video**

Information Google collects:
“...which language you speak, to more complex things like which ads you’ll find most useful, the people who matter most to you online, or which YouTube videos you might like.”

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**Colgate Connect**

Privacy Policy and Terms of Use

**Tinder**

Privacy Policy

**WhatsApp**

Privacy Policy

**Google**

Terms of Service

**Alexa**

Terms of Use

**Google**

Support Pages

**Fitbit**

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**TACTICAL TECHNOLOGY COLLECTIVE**

https://tacticaltech.org

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**Data Detox Kit**

Start your 8-day Data Detox today