Facial recognition is not about your face. Facial recognition is about how your digital identity can be used to determine your rights. What happens when your selfie becomes the digital you?

**YOUR SELFIE, YOUR DATA**

With every selfie you take and upload, you create a set of data about your facial features:

- **Faceprints** can be turned into 3D models, if you face is used to identify other photographs or biometric data to confirm your identity and/or your voice.
- **Fingerprints & DNA samples** are biometric identification. Due to their unique and unchanging nature, your retina is likely the most precise and reliable biometric identifier, besides your DNA.
- **Iris scanning** identifies you when they are combined with other methods like facial recognition systems can be used more secure or identifying you when they are combined with other methods like.
- **Skin biometrics** can be made from your selfie, but they can also be created from any photograph or video footage taken at any time when you do not have them.

**WHO WANTS YOUR FACE?**

Your face data is sought after by law enforcement, border control, security agencies, tax offices, the advertising industry, political influencers, business owners and app operators, and many others...

**YOUR BODY, YOUR DATA**

Face recognition systems can be even more secure or identifying you when they are combined with other methods like:

- **Faceprints** can be made from your selfie, but they can also be created from any photograph or video footage taken at any time when you do not have them.
- **Fingerprints & DNA samples** are biometric identification. Due to their unique and unchanging nature, your retina is likely the most precise and reliable biometric identifier, besides your DNA.
- **Iris scanning** identifies you when they are combined with other methods like facial recognition systems can be used more secure or identifying you when they are combined with other methods like.
- **Skin biometrics** can be made from your selfie, but they can also be created from any photograph or video footage taken at any time when you do not have them.

**WHAT OTHER DATA CAN BE EXTRACTED FROM YOUR FACE?**

- **Emotion recognition**: Facial recognition systems can be used to identify emotions such as happiness, sadness, anger, surprise, disgust, fear, and interest.
- **Gait recognition**: Facial recognition systems can be used to identify body movements such as walking patterns, running, or cycling.
- **Voice recognition**: Facial recognition systems can be used to identify vocal characteristics such as voice quality, pitch, and rhythm.
- **Skin biometrics**: Facial recognition systems can be used to identify skin characteristics such as freckles, moles, and wrinkles.

**YOU ARE NOT THE ONLY AUTHOR OF YOUR FACEPRINT**

Your face data is sought after by law enforcement, border control, security agencies, tax offices, the advertising industry, political influencers, business owners and app operators, and many others...

**IS YOUR FACEPRINT REALLY YOU?**

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**THE REAL LIFE OF YOUR SELFIE**

Or someone could access your personal spaces using your iris. Or you might receive an email with a video showing your face doing things you didn’t know you did. Your faceprint, or a significant part of it, could be stolen. The information can then be used to serve you information or open doors, enable transactions, pay for services, get timely information or determine your rights.

**EXTRACTED FROM YOUR FACE?**

What other data can be extracted from your face? Skin biometrics, facial recognition, and other methods like:

- **Skin biometrics** can be made from your selfie, but they can also be created from any photograph or video footage taken at any time when you do not have them.
- **Fingerprints & DNA samples** are biometric identification. Due to their unique and unchanging nature, your retina is likely the most precise and reliable biometric identifier, besides your DNA.
- **Iris scanning** identifies you when they are combined with other methods like facial recognition systems can be used more secure or identifying you when they are combined with other methods like.
- **Skin biometrics** can be made from your selfie, but they can also be created from any photograph or video footage taken at any time when you do not have them.

**YOUR MOOD, IQ AND POLITICAL OR SEXUAL ORIENTATIONS?**

What if it can determine other characteristics about you, like what you think, your behaviour, like where you go, when and with whom? But what if the same faceprint can be used to improve ways of monitoring security agencies, tax offices, the advertising industry, political influencers, business owners and app operators, and many others...

**Photographs can be turned into 3D models, if your face is used to identify other photographs or biometric data to confirm your identity and/or your voice.**

**AUTHOR OF YOUR FACEPRINT**

With every selfie you take and upload, you create a set of data about your facial features: