

# DEEPPFAKE SPOTTER GUIDE

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From now on you know what a deepfake is and what gives them away. Henceforth, you will be able to recognise them yourself. This guide will help you remember what to look at.

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## Skin colour mismatch

There's a difference in skin tone between the mask and target face. The face seems to be covered by a layer of different colours, showing edges or spots.



## Flicker effect

There's a flicker between the original and deepfake faces. The algorithm can't recognise the face and stops creating the mask for a moment.



## Visible edges

The edges of the mask are visible, either as a sharp or blurred edge surrounding the face.



## Wrong perspective

The deepfake has a different perspective from the rest of the video or the source and target video differ in focal length.



## Face occlusion

When objects pass in front of the face, the mask distorts or covers the object.



## Profile borders

The side view of the face seems wrong. The deepfake mask is broken, less detailed or incorrectly aligned.



## Blurred face

The mask is blurred. There is a difference in sharpness or resolution between the mask and the rest of the video.



## Mismatch expressions

The expressions on the deepfake face do not match the target face. Facial features do not behave naturally and are blurry, replicated or even invisible.

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If at least two of these characteristics are present in the video you are unsure about, **CONGRATULATIONS**, you've probably spotted a deepfake!