WHAT THE FUTURE WANTS

Set-Up Manual
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Introduction

What the Future Wants is an interactive youth-focused exhibition that presents different perspectives on technology from the personal, to the political, to the planetary. How does technology impact our attention, our data, our rights, our societies and our lived environments? This interactive exhibition is an opportunity for young people to pause and reflect on what it means to grow up in a digital world, to ask critical questions of technology, to identify what they want to protect and what they want to change in their digital future.

Co-developed alongside 200 young people between the ages of 13 and 18, What the Future Wants explores key questions at the core of young people’s digital experience - what is it like to grow up in a digital world? How does it impact you? And in your digital future, what would you like to change and what would you like to protect?
Who is this exhibition for?

The exhibition is designed for young people between the ages of 13-18. It can be used in schools, libraries, public spaces, museums, festivals and anywhere there is an opportunity for learning and interaction. It can be hosted by a group (e.g. a class) or by individuals.

What’s in ‘What the Future Wants’?

The exhibition is a mix of educational posters and engaging activities:

Posters

<table>
<thead>
<tr>
<th>Title</th>
<th>Content</th>
<th>Code</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Introduction</td>
<td>Wall text to explain the exhibition and invite visitors into the space.</td>
<td>1A</td>
<td>2 x A3: Introduction (see print guide: A3)</td>
</tr>
<tr>
<td>2 How Your Phone Is</td>
<td>A poster about the features of apps and phones that are designed to grab our attention, manipulate our behaviour or deceive us.</td>
<td>2A</td>
<td>2 x A3: Posters (see print guide: A3)</td>
</tr>
<tr>
<td>Devious by Design</td>
<td></td>
<td>2B</td>
<td>6 x A4: Posters (see print guide: A4)</td>
</tr>
<tr>
<td>3 The Real Life of</td>
<td>A poster explaining how biometric and facial recognition works and where it appears in our daily lives.</td>
<td>3A</td>
<td>2 x A3: Posters (see print guide: A3)</td>
</tr>
<tr>
<td>Your Selfie</td>
<td></td>
<td>3B</td>
<td>4 x A4: Posters (see print guide: A4)</td>
</tr>
<tr>
<td>4 Out of Hand</td>
<td>A poster examining the social and environmental impact of producing smartphones from the mining and extracting of raw materials to the disposal of electronics.</td>
<td>4A</td>
<td>2 x A3: Posters (see print guide: A3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4B</td>
<td>4 x A4: Posters (see print guide: A4)</td>
</tr>
<tr>
<td>5 Google Society</td>
<td>A poster explaining the scale and wealth of Google and other big tech companies.</td>
<td>5A</td>
<td>2 x A3: Posters (see print guide: A3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5B</td>
<td>4 x A4: Posters (see print guide: A4)</td>
</tr>
</tbody>
</table>
### Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Content</th>
<th>Code</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Hello, Friend</td>
<td>An activity inviting visitors to characterise their phone's behaviour by drawing or writing their own mini cartoon. (Paired with poster: How Your Phone Is Devious by Design)</td>
<td>6A</td>
<td>2 x A4: Activities (see print guide: A4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6B</td>
<td>'visitor number' x A6: Activity_Postcards (see print guide: A6)</td>
</tr>
<tr>
<td>7 Let’s Face It</td>
<td>A two-part activity: 1) a dot-to-dot to create a faceprint and 2) a quiz about facial recognition and biometric technology. (Paired with poster: The Real Life of Your Selfie)</td>
<td>7A</td>
<td>2 x A4: Activities (see print guide: A4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7B</td>
<td>'visitor number' x A6: Activity_Postcards (see print guide: A6)</td>
</tr>
<tr>
<td>8 Handy?</td>
<td>An activity to explore society’s increasing dependency on smartphones and digital technologies. (Paired with poster: Out of Hand)</td>
<td>8A</td>
<td>2 x A4: Activities (see print guide: A4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8B</td>
<td>'visitor number' x A6: Activity_Postcards (see print guide: A6)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>8C</td>
<td>3 x A4: Activity_Handy_Scale (see print guide: A4)</td>
</tr>
<tr>
<td>9 Don’t Be Evil</td>
<td>An activity asking visitors to reflect on Google’s motto, ultimately asking the question: what does an ‘evil’ company, and a company ‘doing the right thing’, look like? (Paired with poster: Google Society)</td>
<td>9A</td>
<td>2 x A4: Activities (see print guide: A4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9B</td>
<td>'visitor number' x A6: Activity_Postcards (see print guide: A6)</td>
</tr>
<tr>
<td>10 Bubble Quotes</td>
<td>A set of quotes from WTFW contributors; these should be hung up around the exhibit. Also included are blank bubbles for visitors to fill in; these can be left on the activity table.</td>
<td>10A</td>
<td>21 x A4: Bubble_Quotes (see print guide: A4)</td>
</tr>
<tr>
<td>11 Feedback Card</td>
<td>The feedback cards can be left out or handed out to visitors.</td>
<td>11A</td>
<td>2 x A6: Feedback_Cards (see print guide A6)</td>
</tr>
</tbody>
</table>

### Posters

- 1A
- 2B
- 2A
- 2B
- 3A
- 3B
- 4A
- 4B
- 5A
- 5B

### Activities

- 6A
- 10A
- 7A
- 8A
- 9A

- 6B
- 7B
- 8B
- 9B
- 10A
- 11A
What do you need?

Materials
- Printer (capable of printing A6, A4 and A3 - see printer guide below)
- Scissors x 2
- Masking tape
- Wall space (see below)

Space
The space needed is between 6-8 metres of wall, depending on what you have available.
- The most compact set-up is approximately 6 metres of wall. The recommended, more spacious, set-up option uses approximately 7.5 metres of wall.
- The wall used can either be permanent or installed (e.g. with use of panels).
- An activity table (around 90 x 180 cm)

People
- Minimum of two people are needed for set-up.
- You can also set it up as a group (e.g. as a school class). In this case, distribute the tasks between small groups (e.g. one group to cut the circles, one group to stick the objects on the wall).

Set-up time
It takes between **1-2 hours** to set up the entire exhibition including printing, cutting and hanging, depending on group size.

How to set it up -

Step 1 Download and print the materials
- Refer to the printing guide for print specifications.
- Once printed, check the printing content list to make sure you have everything.

Step 2 Preparation
Prepare the posters
- Each poster is made up of multiple parts: the title pages (A3 x 2) and the content pages (A4). The title page is printed on two A3 sheets which are then glued together to form an A2 sized poster:
  - Cut along the dotted line
  - Glue the marked area
  - Line up the two sheets and stick them together (two people, holding the paper at either end: line up the central point first and then work outwards)
Set-up the activities
- Each activity has:
  1) an A4 sign post which hangs on the wall pointing people to the activity and
  2) the activity cards
- Using folded over masking tape (see step 3), stick the activity card onto the activity sign post. Stick it gently so that the card comes away from the paper to make a 3D effect.

‘Hang’ the exhibition
- Ordering:
  Posters are numbered (see bottom left corner of each page). A suggested ordering of the posters is listed above.
- Sticking:
  The posters can be stuck to the wall with masking tape:
  - Cut a piece of masking tape approx. 7cm in length.
  - Prepare double-sided sticky tape by folding the masking tape over itself with the sticky side on the outside.
  - Apply five tapes to A4 posters (one on each corner and one in the middle) and 9 to A3 posters (one on each corner, one between each corner and one in the middle).
  - Apply the posters to the wall and gently apply pressure across the whole surface. Use gloves, if possible, to keep the poster dry and clean.

- Spacing:
  The distance between the posters can be measured with folded paper as follows:
  - Fold an A4 sheet of paper lengthways three times.
  - Use the width of the folded paper as a guide to measure a gap between the parts of each poster (26.25mm).
**Printing guide**

The print files are arranged by size as follows:

<table>
<thead>
<tr>
<th>Print size</th>
<th>File name</th>
<th>Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>A6</td>
<td>WTFW_Easy_A6_Activity_Postcards_EN.pdf</td>
<td>Paper weight: 200-300 g/m²</td>
</tr>
<tr>
<td></td>
<td>WTFW_Easy_A6_Feedback_Card_EN.pdf</td>
<td>Paper handling: Double-sided</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(postcard format), Colour</td>
</tr>
<tr>
<td>A4</td>
<td>WTFW_Easy_A4_Posters_EN.pdf</td>
<td>Paper weight: 80-120 g/m²</td>
</tr>
<tr>
<td></td>
<td>WTFW_Easy_A4_Activities_EN.pdf</td>
<td>Paper handling: Single-sided</td>
</tr>
<tr>
<td></td>
<td>WTFW_Easy_A4_Activity_Handy_Scale_EN.pdf</td>
<td>Colour</td>
</tr>
<tr>
<td></td>
<td>WTFW_Easy_A4_Bubble_Quotes_EN.pdf</td>
<td></td>
</tr>
<tr>
<td>A3</td>
<td>WTFW_Easy_A3_Introduction_EN.pdf</td>
<td>Paper weight: 80-120 g/m²</td>
</tr>
<tr>
<td></td>
<td>WTFW_Easy_A3_Posters_EN.pdf</td>
<td>Paper handling: Single-sided</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Colour</td>
</tr>
</tbody>
</table>

**Alternative printing options**

If you are hosting in a space where there are lots of people passing through, you may want to consider printing on more durable ‘higher quality’ paper. If you would like to explore this option, please email: youth@tacticaltech.org
How to host

Once your exhibition is set up, you are ready to host!

Types of hosting

Your hosting style will depend on the environment in which you’ll be hosting. There are three main types of hosting:

- **Facilitated**: Hosting for a controlled group of people (e.g. a school class or a community group). Here the set-up can be done collaboratively as part of a group and the outcomes of the exhibition can be presented as a group project. In these cases, the activities and set-up will be guided (e.g. by the teacher).

- **Open**: Hosting in public spaces where the visitors are not controlled (e.g. A museum or library). In these cases, the host will set up the exhibition themselves and then open it to the public. A visitor to the exhibition will not be guided, and will rely on the wall explainers for direction. In these cases, it is recommended to have a monitor or host present in case people have questions.

- **Mixed**: Hosting that is both open and facilitated (e.g. A museum where there are guided workshops).

Additional resources

Alongside the exhibition, there are further learning materials available to hosts. These include workshops, animations, apps and toolkits. These materials can be found at theglassroom.org/what-the-future-wants, on The Glass Room website.

Get in touch!

Every What the Future Wants exhibition will be unique. We want you to join the conversation! Please share photographs (with privacy in mind) and insights from visitors, and from your experience of hosting so that we can continue to evolve and develop the exhibition.

- **Visitor feedback**: Feedback cards are available to print for visitors to fill out in the space
- **Host feedback**: A feedback form for hosts will be available on the website. If you are hosting, please consider sending additional materials such as photographs to youth@tacticaltech.org
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