



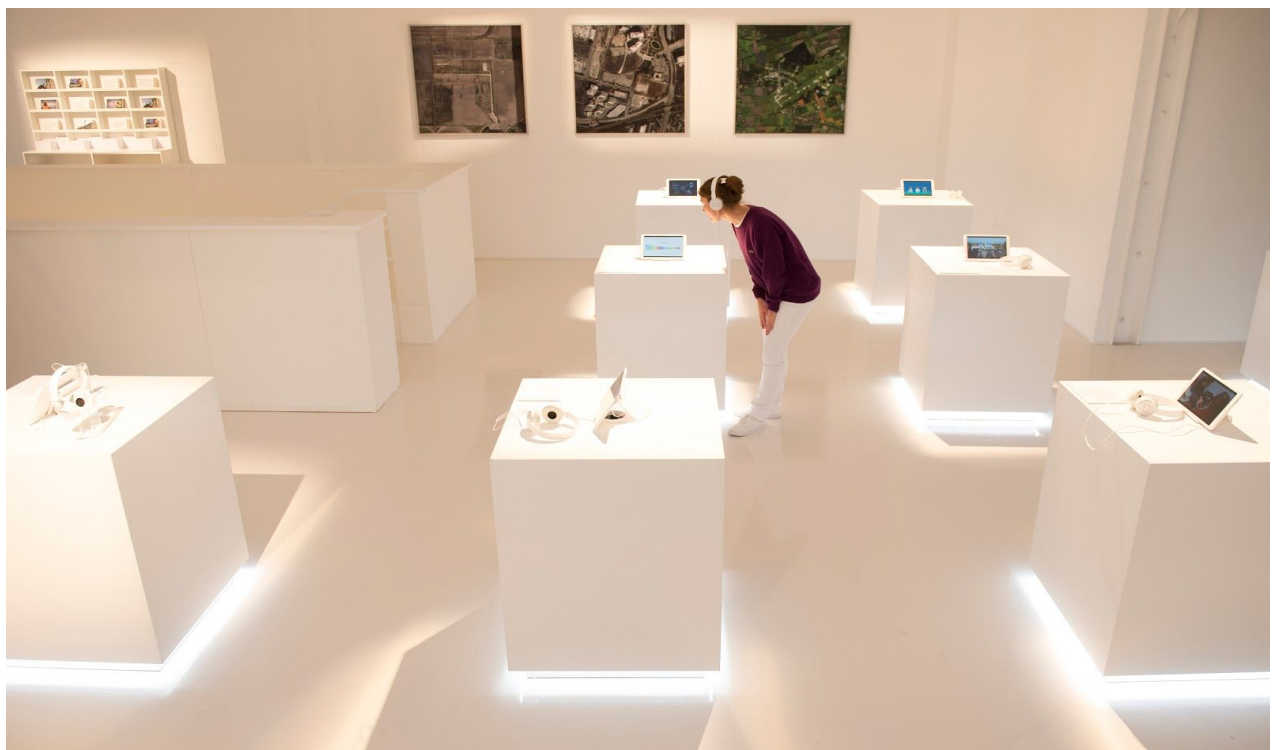
THE GLASS ROOM

「LOOKING INTO YOUR ONLINE LIFE」

The Glass Room

October 16th - November 3rd 2019, 838 Market Street, San Francisco

A pop-up store with a twist, presenting provocative tech products in an environment where nothing is actually for sale. Instead, the objects in The Glass Room bring to life the hidden aspects of everyday technologies, giving visitors a deeper understanding of how they change the way we live and the places we live in.



The Glass Room London, 2017. Credit: David Mirzoeff

Coming to the home of Big Tech in October 2019, curated by Tactical Tech and presented by Firefox, The Glass Room is a public intervention that provides an interactive, fun, and challenging experience, bringing to life the most pressing challenges facing people and the tech industry today. As technology reaches a global scale and becomes embedded in every part of our lives and our environments, the Glass Room SF examines its impacts and helps visitors explore practical solutions to mitigate them.

This intervention will not only seek to engage the public who visit and want to know more about the way it is affecting their lives. It will also reach out to engaged makers, developers, designers, and tech sector workers who are interested in the individual, societal, and political



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challenges their work currently presents and who want to find out more. Sometimes shocking, sometimes amusing, The Glass Room will give visitors hands-on experiences with more than 50 exhibits from a host of international artists.

Daily talks, workshops and screenings will run as part of the free public program, with leading journalists, researchers, technologists, and others, delving deeper into the questions raised in the exhibition, such as the labor rights of tech workers, the proliferation of facial recognition technology, and the use of personal data in elections. “Ingenius” workshops will give visitors hands-on tips on digital privacy and security, and film screenings by night will show recent releases that represent the light and dark side of the tech world.

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About Tactical Tech

Tactical Tech is a Berlin-based non-profit that explores and mitigates the impact of digital technologies on society. Our mission is to give people the resources they need to make sustainable change in their digital lives, encouraging online privacy, autonomy, and a creative use of technology. We launched The Glass Room project in 2016 to address a growing public awareness around data and privacy, subsequently reaching over 130,000 people in close to 30 countries and generating a global conversation about the impact of big data.

About Firefox

Firefox is the family of products and services designed to protect your privacy. Backed by the not-for-profit Mozilla, Firefox believes you should be able to decide who sees your personal info. Not just among your friends, but with every advertiser and company on the internet — including us.

Spokesperson Bios

Mary Ellen Muckerman is the VP of Brand Engagement, responsible for the brand strategy positioning and narrative of Mozilla and Firefox, as well as the design and production of many of the engagement assets we develop to create relationships with people around the world.

Stephanie Hankey is the Executive Director of Tactical Tech. She is a designer, technologist and activist who has been working internationally at the intersection of technology, human rights and civil liberties for the past 20 years. Stephanie is co-founder of the creative agency Tactical Studios, co-curator of the Nervous Systems exhibition and the co-curator of the traveling exhibition The Glass Room.

Marek Tuszynski is the Creative Director and co-founder of Tactical Tech. For the past 25 years, he has been working at the nexus of technology and politics, information and activism

